

26 June 2010

To our Valued Customers:

This information is being sent to you because you are a distributor of Panasonic batteries.

Panasonic is working with the National Capital Poison Center (NCPC) to alert electronic product manufacturers to potential injuries caused by ingestion of 3 Volt lithium coin cells.

We are requesting our distributors forward the attached notice from Charlie Monahan, Director of Regulatory Compliance, to any of your OEMs purchasing lithium batteries.

Panasonic will update our website with this same information. We will forward that link to you as soon as it is completed.

Attachments:

Letter from Charlie Monahan to Electronic Product Manufacturers

Litovitz, Toby et al. "Preventing Battery Ingestions: An Analyssis of 8648 Cases."
Pediatrics, May 24, 2010.

Litovitz, Toby et al. "Emerging Battery-Ingestion Hazard: Clinical Implications."
Pediatrics, May 24, 2010.

More information can be obtained from National Capital Poison Center,
www.poison.org/battery.

We welcome any suggestions you may have to help communicate this to both manufacturers and consumers.

Thank you for your assistance.

Sincerely,

Michael R. Dvorak
Product Manager – OEM Battery Group